

Train-The-Trainer

Certified Program to Teach Charm Courses

Objective:

A full-day program at The Image & Etiquette Institute, in Fort Lee N.J., for a female instructor seeking to bring this knowledge back to the Pre-Teen and Teenage Girls in their Communities. This is taught by Roslyn Rolan, CIP, owner of the Institute, who has over twenty-five years experience as a former model, actress, fashion coordinator and merchandiser, and color specialist. Ms. Rolan had been recognized by the New York Times, in 1976, as New Jersey's "First Wardrobe Consultant and Personal Shopper", and is currently regarded as New Jersey's Top Image and Etiquette Coach.

Materials:

Each participant receives a PRESENTER'S MANUAL which is a large 3-Ring Binder divided into the following modules: Personal Appearance, Wardrobe Coordination, Posture Exercises, Walking & Sitting, Fundamentals of Social Etiquette, Telephone & Electronic Etiquette, Table Etiquette and Dining Skills. The Instructor will be shown how to make workbooks for her classes, how to negotiate space for her programs, and how to market them.

Format:

- Morning Sessions focus on Personal Appearance & Wardrobe, And Table Etiquette.
- There is a Dining Tutorial Luncheon.
- Afternoon Sessions focus on Social Skills, Body Language, Telephone and Electronic Etiquette.

The Instructor is shown how to teach each segment, with interactive exercises.

At the completion of the training, the Instructor will receive Certification to be able to present the Institute's Charm programs.

Tuition: \$1,750.

A 50% deposit is required to register for this Training.
The balance is due at the Training.

There is an additional Training offered for those people interested in becoming Certified to Train both the Charm and Etiquette Courses. This involves a minimum of Two Days and the cost is \$3,500.